

Organization

Name of Contact: Emily Hall
Organization: Solid Rock Outdoor Ministry (SROM)
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Job Title & Description

Title: Marketing Consultant

Description:

Goal
Leverage media tools to market SROM.

Summary

The Marketing Consultant will leverage media tools (Google Ad Words, Facebook, etc.) to get the SROM story out to targeted audiences. Marketing audiences will include students, instructors, full time staff and/or donors.

Required Experience:

Qualifications

- Committed to SROM's values and the development of SROM as a premiere wilderness ministry
- Experience using Google Ad Words
- Experience leveraging social media tools
- Excellent writing skills
- Creativity
- Excellent organization
- Works well independently; Self-motivated

Preferred Qualifications

- Degree in marketing or equivalent professional experience

Character Qualities:

SROM Values

The applicant must believe in the centrality, supremacy, and lordship of Jesus Christ, and must desire to live as a disciple of Jesus Christ. He or she is expected to strive to grow in intimacy with Jesus, keeping Christ as the center and circumference of their life. He or she is expected to live in the light with Christian believers in the context of community, and strive to demonstrate the character of Jesus and the fruit of the spirit in daily Christian living. He or she must competently integrate faith and prayer into their job description and be committed to living for the glory of God as a lifestyle. The applicant must read and agree to SROM's mission statement and articles of faith which can be found on the website.

Seasonal/Year-Around: Year-Around

Full time or Part Time: Part Time

Start Date: May 1, 2017

Type of Position: Volunteer Position (No option to raise financial support)

Minimum Age: 18

College Degree Req'd: No

Application Form

Web Address for Online Application Form: <https://srom.org/employment-application/>

Resume or CV Required with Application: Yes

Links to this Organization

Website: www.srom.org

Youtube: <https://www.youtube.com/watch?v=8zPle-Aerl4>